

TEES  
\$30

TOTE BAGS  
\$15

# Machine

## LIVE

EVENT SCREENPRINTING

## The Experience

Our live screen printing events are a creative and entertaining way to engage your audience. We offer a unique marketing solution, producing a hand printed t-shirt or tote bag on-site that your captive audience can take away.

Our set up is often the first time people see how screen printing works and offers instant social media opportunities so attendees share their experience and your event.

We travel to your event and set up an on-site, live print station. Machine LIVE is fully mobile and can print Australia wide. We bring professional equipment and an experienced crew.

We're flexible and can manage anything from 2 hours to 2 weeks, working to fit your budget and the size of your event.

## Machine Live or Your Brand

We offer two options with how we set up;

- We can come with all the bells and whistles of Machine Live - a branded marquee and uniformed staff.
- We can also come to represent your event, with an unbranded set up and staff either in plain uniform or in uniforms printed with your logo.

There is no difference in cost with either of these options aside from any extra printing of uniforms for our staff.



## Budget

We quote each event based on two main areas:

- Hours required at the event
- Quantity of garments or product you need printed

We usually suggest that we can print an average of 40-50 garments / products per hour. Sometimes less, sometimes more.

We highly recommend that this is a marketing tool rather than a merch making tool. Offering a 'free' take home memento of the event means this activation is a 'thank you' to your attendees and isn't seen as a sales pitch.

We'll work out the cost per head so you can make sure its part of the budget well in advance.

## Garments

The range of garment options offer different price points and styles.

We'll usually recommend our industry partners, AS Colour, but have a broad base of suppliers to choose from.

There are some limitations to what we can print on-site but most standard types of garments and/or bags will work.



## Printing

Screen printing uses screens or stencils to produce the printed image.

We have up to 4 of these screens available. These 4 screens can be used in a number of ways;

- Printing 1 image with 4 colours
- Printing 2 images of 2 colours
- Printing 4 images of 1 colour

We can help with design or advice if you're not sure.

We can offer some stock to be brought to the event pre-printed [printed at our Melbourne factory] in case the timing doesn't allow for enough product at the event.

This means wait-times are reduced for your audience but they still see the products being printed on-site.

## Team

We bring a minimum of 2 team members along and depending on the timeframe we may need 3 to allow for breaks.

Our team will manage the printing and also the engagement with your attendees. We'll gladly pass on any event specific information as well as explain what we're doing and offering.

We'll need your help with crowd control which we can discuss once you have an idea of the space and numbers attending.



## Space

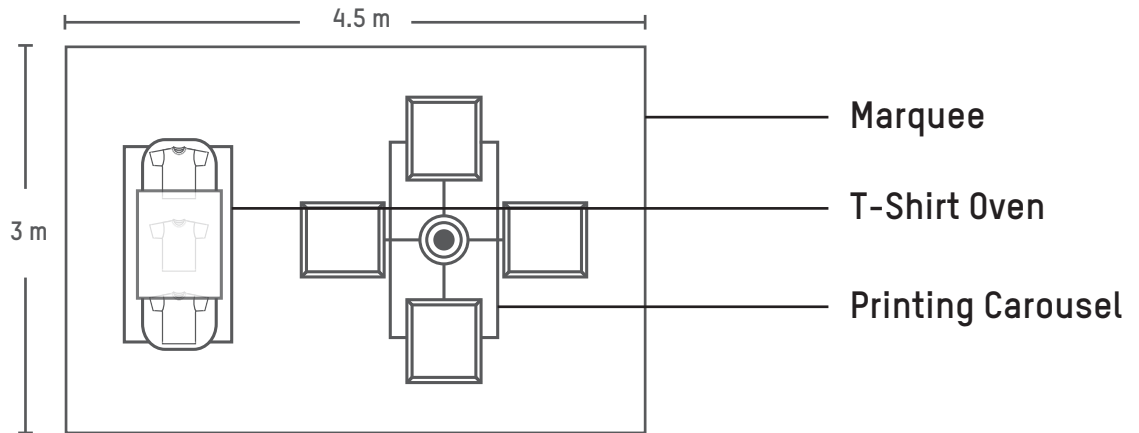
We take up limited space - The minimum footprint we need is 3m x 3m.

Our marquee is 3m x 4.5m.

If we're outside we'll need shelter and a designated/stand alone power source.

If we're inside we need just the floor space and a designated/stand alone power source.

If we're printing at night, we will bring some spot lighting but may need extra depending on the site.



## Site Access

We take approximately 1 hour to set up and 1 hour to pack down.

We need local access/parking for a 1T van and a minimum width of 1m doorway [this is wider than a standard doorway].

If upstairs, we need a lift that can accommodate flight cases of 1m x 1.5m.

## Contract

We have a very simple contract that we ask you to sign that covers public liability arrangements and OHS requirements.

Our priority is a fun and safe event.

## Contact

Ash Maindonald

(03) 9419 4977

[machinelive@machinescreenprinters.com.au](mailto:machinelive@machinescreenprinters.com.au)